

Jesus Paredes

Visa status: Stamp 4
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E-portfolio: [behance.net/jpsubdiaga](https://www.behance.net/jpsubdiaga)

I am a passionate, goal focused individual pursuing a professional career in Digital Design, my interest in UX/UI Design has been strengthened by my studies in Digital Technologies and Design where I learned to effectively collaborate with a multidisciplinary team to conduct user research, to gather analysed data and translate it into visually appealing, intuitive, and user-friendly interfaces.

My time in the customer services industry allowed me to develop the skills needed to work in a fast-paced environment, operating to tight deadlines, managing time and people to ensure quality service delivery.

KEY SKILLS

- **Adobe Suite (Photoshop, Lightroom, Premiere Pro, Adobe XD, InDesign, Illustrator).**
- **Programming Languages: CSS, HTML5, jQuery, Bootstrap.**
- **Operating Systems: Windows 10.**
- **Content Management Systems: WordPress, WooCommerce.**
- **Customer Service Experience.**
- **Digital Marketing.**
- **Photography/ Video.**

EDUCATION AND TRAINING

- 2021** **Higher Diploma in Business, Digital Content Creation for Business**
Dún Laoghaire Institute of Art, Design and Technology.
Modules: Digital Marketing, Production (Storytelling, Podcast, Video, Website creation), Post-production (Adobe Photoshop, Audition, Premiere Pro), Industrial Project.
- 2020-2021** **Adobe Certified Professional in Visual Design**

Adobe Certified Associate in Visual Design Using Adobe Photoshop

Adobe Certified Associate in Print & Digital Media Publication using Adobe InDesign
SOLAS - eCollege / DDLETB Baldoyle Online
- 2018** **BSc Degree in Digital Technology and Design, NFQ QQI Level 7, Overall grade: 76%, Distinction**
Technological University Dublin,
Modules: Front-end Web Development, UX & Concept Design, Web Graphics Design & Production, Digital Marketing Campaign Management, Entrepreneurship, Creativity & Innovation, Digital Industries & Career Development, Industry Project Work Placement.
- 2017** **City and Guilds Level 3 Diploma QQI 6 Social Media for Business**
CDET Ballyfermot.
Modules: Digital Marketing, Social Media for Business, Search Engine Optimisation, Social Networking Management For Business, Website creation using WordPress, optimising content for web, Principles of mobile social media in marketing campaigns, communicating using digital marketing/sales channels.

WORK EXPERIENCE – DIGITAL

- Nov 2021 **Testreach Ltd**
To present *Exam Invigilator*
Remote supervision of exam candidates carried out over the Web, ensuring that all testing procedures are followed, reporting any exceptional circumstances that arise to supervisor.

- Oct 2021
Feb 2022 **Ashurst Supplies Ltd (Mingles & Gerard's Deli)**
Content and Social Media Manager
Research and planning of content for business' content pillars, Creation of digital content (video, photography), Digital marketing, Website management.
- Jul- Sept 2021 **The Grafton Barbers**
Digital Content Creator
Following marketing team lead, Research and planning of content for business' content pillars, Creation of content optimized for different Social Media platforms, posting of content.
- Feb 2022 **Cachitos Bakery - Gortnalee Gardens, Dublin - Laois**
Digital Marketeer and Digital Designer(freelancer)
Marketing research, creation of Facebook and Instagram business pages, SEO & SMO, creation of Digital Marketing strategy, PPC, tracking of KPI and content creation.
- 2018 **Divin'Dec Scuba Dive School**
UI/UX Designer (Industrial Project)
Content audit, creation of personas, user flows and identification of UX pain points, creation of mood board, brand guidelines, wireframes, mock-ups, hi-fi live prototype, leasing with PM, developers, designer, and client, assisting in development phase, website testing.
- 2012- 2019 **Freelancer Photographer for portraits and events**
Liaising with clients to determine their needs and to set up time and location for shootings, managing equipment, Photography edition (Photoshop & Lightroom), submitting work in agreed format. Please see my Portfolio in Instagram for examples [Instagram.com/jpsubdiaga](https://www.instagram.com/jpsubdiaga)
- 2007-2008 **Infovision, Porlamar-Venezuela**
Cameraman and Camera & Audio Assistant.
Assisting in the recording of programmes and events, moving, and installing filming equipment and recording materials. Responsible for handling the camera and its optical filming.

WORK EXPERIENCE – GENERAL

- 2019 – 2021 **Gerard's Deli, Leeson Street, Dublin**
Barista and Catering Assistant
Food and beverages production, Training of new staff, Customer service, Cash handling.
- 2015 - 2016 **Freshly Chopped, Shelbourne Road, Dublin**
Shop Manager
Preparation and serving of food and / or beverages to customers, customer service, stocktaking, cash handling, shift management, man, receiving deliveries, etc.
- 2008-2011 **Café Calypso, Merida-Venezuela**
Bar manager/Bartender.
Serving of food and / or beverages to customers, preparing drinks, cocktails and coffees, customer service, stocktaking, cash handling, events planner, shift management, managing budgets, receiving deliveries, staff training, etc.

ADDITIONAL INFORMATION

- Languages: Fluent English, Native Spanish.
- Hobbies: Photography, Ultimate Frisbee, Gardening, Cooking.

VISA STATUS

I have commenced my Citizenship Application which has been postponed due to Covid restrictions.
I hold a current Stamp 4 (permission to work full time, no conditions attached).

REFERENCES AVAILABLE ON REQUEST